



CREATOFOX

C O M M U N I C A T I O N

— THE AGE OF INNOVATION —



Creatofox (formerly SAGC- Shyam Art Group Of Companies)

Imagine a world where your brand isn't just a logo, **it's a feeling.**

A spark that ignites **excitement, trust, and a connection with your audience.** That's the power we believe in at Creatofox.

Our story began in **2005 (As Shyam Art)**, not in a boardroom, but in the heart of a young man named **Jitendra Kathiriya.**

He wasn't just starting a company, he was chasing a dream.

A dream of transforming the way brands connect with their customers, a dream fueled by creativity and a persistent search of excellence.

Creatofox **started** small, with just a printing unit. But Mr. Jitendra's dream of making a difference **never stopped growing.**

His innovative approach saw the small printing unit blossom into a diverse marketing powerhouse.

Today, **Creatofox** is a name synonymous with **excellence.**

We are a full-service marketing agency, renowned for our ability to bring your **vision to life.**

We provide diverse range of services, including exhibitions, event management, BTL activations, campaign strategies, retail branding, complete store development, out-of-home services, and digital marketing.

With a team of over 200 passionate professionals, we offer a comprehensive suite of **services under one roof.**

More than just a company, Creatofox is a testament to the power of dreams. Let Creatofox be your one-stop shop for **marketing success.**

Core Purpose

To Boost your Brand value & create your distinct identity, we serve you with innovative ideas, having highly professional & qualitative service with flawless execution.



Core Values

- Vasudhaiva Kutumbakam
- Work as Committed
- Quality Assurance
- Respect for All
- Professional Approach
- Happy Clients



Our Divisions:

Exhibition



Creatofox is your one-stop shop for crafting any exhibition. Our team of seasoned professionals boasts a proven track record, including the successful execution of GPBS 2024, the largest expo in Saurashtra.

Here's what sets Creatofox Expo apart:

- Strategic Planning
- Seamless Execution
- Creative Design
- Data-Driven Results

“We turn Expos into Experiences”



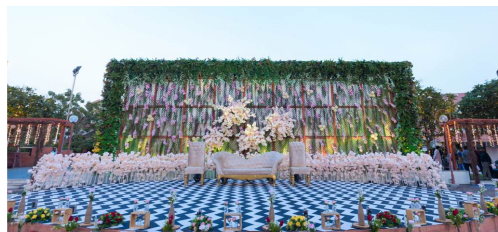
Our Divisions:

Event Management



An event management company handling, corporate events (product launches, conferences, etc.), social events (weddings, birthdays, etc.), festival decorations, BTL activities, and more.

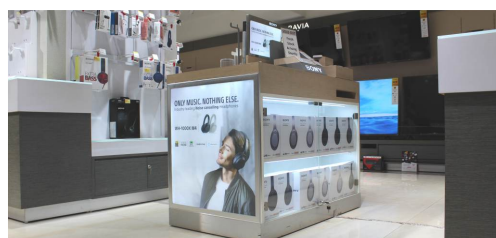
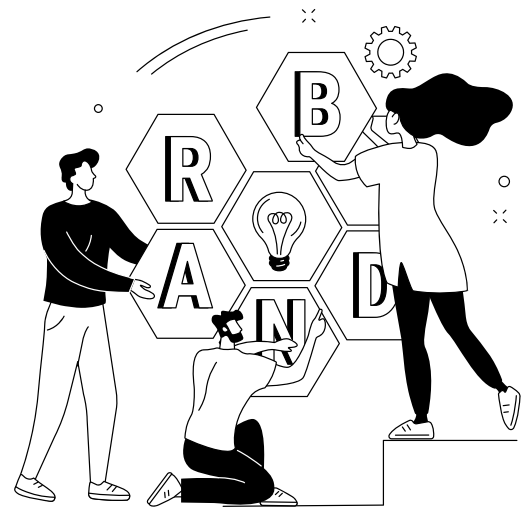
They excel in understanding your goals, developing a detailed event plan, venue selection, vendor management, logistics coordination, Decor strategy and on-site management.



Our Divisions:

Retail Chain Branding

Specializes in retail store branding, turnkey projects, product displays, and store Development. Their process involves understanding your requirements, conceptualizing and planning, design and mock-ups, material selection, printing and fabrication, installation, and delivery. we deliver quality output with precision and timeliness.



Our Divisions:

Outdoor Media Planning

Outdoor Services of Creatofox is your one-stop shop for outdoor advertising, including billboards, newspaper ads, and cinema/TV/radio commercials.

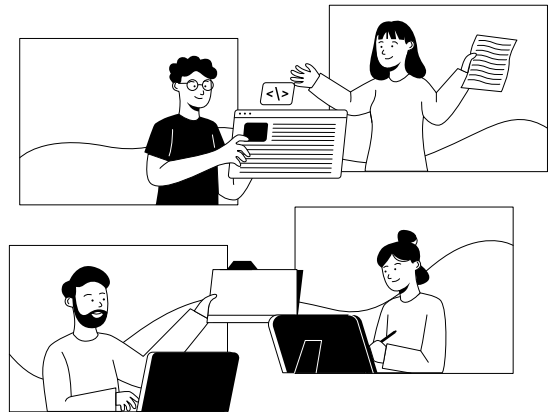
Their services include understanding your needs, location research, competitor analysis, proposal creation, advertisement design, permitting, production, quality control, installation, maintenance, and post-campaign analysis.



Our Divisions:

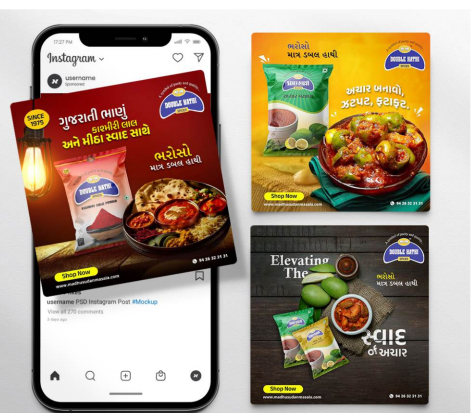
Digital Marketing

Award winning and India's premier digital marketing agency, offering a comprehensive 360° digital marketing package.



They specialize in market research, business plan development, building your online presence, SEO, influencer marketing, graphic design, UI/UX design, and campaign execution. They provide regular reports, demonstrate ROI, and adapt strategies based on data and feedback.

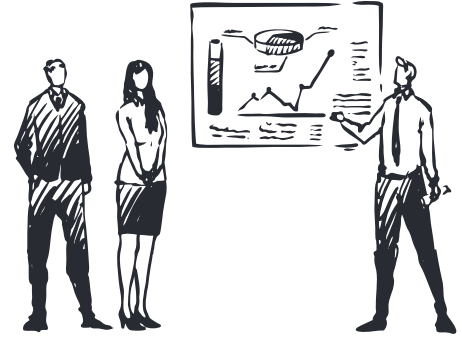
FMCG PACKAGING DESIGN



A Legacy of Excellence

Our Achievements

Creatofox Communication boasts a remarkable track record:



3 lakh+

Shops branded pan-India.

15,000+

Successful events executed.

500+

Satisfied clients.

One of our crowning achievements is GPBS 2024, the biggest expo in Saurashtra. We handled the entire project, from conceptualization to execution, including:

- **Selling over 1100 stalls**
- **Marketing and media planning across India**
- **Securing a 1 lakh sq. mtr. venue**
- **Attracting 1 million Visitors, 1100 Exhibitors, and 1000 International Visitors from 35+ Countries.**



Our In-House Expertise:

Creatofox Communication offers a unique advantage - Everything in-house.

This allows for:

- **Concept to Execution:** We handle your project from ideation to final implementation.
- **Quality Output:** We maintain strict quality control standards throughout the process.
- **Timely Execution:** We meet deadlines efficiently without compromising on quality.
- **Cost-Effectiveness:** Our in-house structure eliminates the need for outsourcing, saving you money.

Creatofox differentiate itself by having inhouse team of specialists across all marketing disciplines. This in-house approach ensures seamless collaboration, efficient project management, and cost-effective solutions for our clients.

Our Branches



AHMEDABAD
Shed-137, NEPTUN IND.
PARKNR KARNAVATI ESTATE,
B/H ROYAL RESTAURANT,
S.P RING ROAD,
ODHAV, AHMEDABAD



DELHI
8th Floor Tag Tower. 17-18,
Phase IV Udyog Vihar,
Sector 18, Gurugram, 122015

RAJKOT
Rameswar Complex,
Mavdi Main Road,
Rajkot - 360004

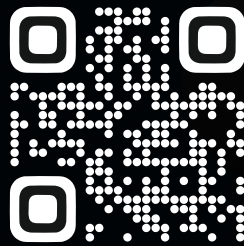


SURAT
Shiv Shakti Campus,
Nr. Krishna Petrol Pump.
Kenal Road, Surat - 395010



Our Esteemed Clients





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